



**CHITKARA**   
UNIVERSITY

*presents*



**CHITKARA**  
**LIT**  
**FEST**

A STORY CALLED INDIA

**CHITKARA LIT FEST 2024**

February 22,23,24





As the ever so Charming and Graceful Dr Madhu Chitkara, Hon'ble Pro Chancellor, Chitkara University arrived at the venue...!!!

CHITKARA LIT FEST 2024, February 23





Lamp Lighting by Dr Madhu Chitkara, Hon'ble Pro Chancellor, Chitkara University ...!!!



Lighting of the lamp ...with a difference...filled with traditional decorations...to accommodate all guests ...!!!





- **Literature** includes art of words and has traditionally been applied to those imaginative works of poetry and prose distinguished by the intentions of their authors and the perceived aesthetic excellence of their execution.
- **Chitkara Lit Fest 2024 , A Story Called India**, the mega annual event , brought with it a galaxy of literature artists, well known in their respective fields of prose and poetry. They shared their amazing works and their life stories, inspiring the future generation.
- The venues were made ready with themes to match the artistic literature, beauty of poetry and the magic of story telling with flowers, music, lights, candles and vibrant colors !!!







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Mehak Mirza Prabhu  
and  
Rochelle Potkar

CHITKARA UNIVERSITY

CHITKARA LIT FEST 2024, February 23









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# CHITKARA UNIVERSITY





As Ketan Bhagat continues with the conversation with Ankur Warikoo...!!







The gorgeous Dr. Madhu Chitkara, Hon'ble Pro Chancellor, strikes the SRK pose with Ankur Warikoo as Ketan Bhagat , Dr. Cavita Taraga and Ms. Laxmi Dhaul cheer them

Hon'ble Pro Chancellor , Dr. Madhu Chitkara shares her pearls of wisdom and highlights how Ankur Warikoo is a person who the youth should ape....!!!





Ballie Singha & Nagina Bains



ZacO' Yeah



Lady Kishwar Desai & Laxmi Dhoul





ZacO'Yeah , Neha Dara, Lady Kishwar Desai , Laxmi Dhaul Ballie Singha, Nagina Bains....



Safarnama:  
Digesting India  
From Bazaars to Backwaters  
**ZacO'Yeah**  
in conversation  
with  
**Neha Dara**

CHITKARA LIT FEST 2024, February 23



Mehak Mirza Prabhu...

...and Rochelle Potkar







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Book Signing set up where the artists endorsed their signatures for the crazy fans, who queued up at the various counters !!



- **Office of Administration** played its role in providing the required backing for the readiness of the venues, the readiness of the activity counters (post card activity as well as the sketching activity), support for the Punjabi area, the lamp lighting setup, as well as in the Stage-art.
- The sudden demands for changes in stage setups (as demanded by the artists) were also taken care of by the Office of Administration with absolute efficiency helping smooth conduct of the event.
- The back-end activities with the support of OAD, branding, Electrical and General Maintenance teams also need a mention.
- The behind the scene pictures can be seen in the next few slides.....!!



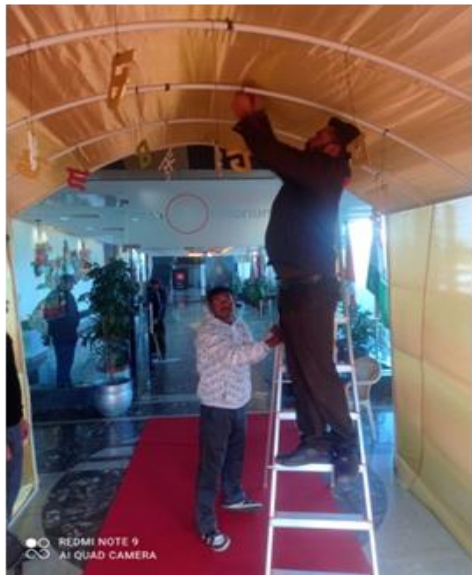


Team Administration setting up the “activities” counters





# BEHIND THE SCENE ...Team Administration making all the arrangements ...!!(1)



CHITKARA LIT FEST 2024, February 23



# BEHIND THE SCENE ...Team administration making all the arrangements .. !! (2)





## VARIOUS PROPS USED FOR THE EVENT

