

CHAT - MUS

# IN CONVERSATION WITH ANANYA BIRLA

30 NOV 2023



**ANANYA BIRLA @CHITKARA**



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# AS THE CONVERSATION PROGRESSED



**THE STAGE**



**CHITKARA UNIVERSITY** 

- The color theme for the stage was **pink and red**. Pink symbolizes **success** in the expression that “everything is rosy” and red is the color of **passion and energy**. White, golden and black were used to highlight these colors and enhance the look of the stage
- The stage-art was designed bearing in mind the fact that the powerful conversation on stage was between two amazing ladies – **Dr. Cavita Taragi** (Pro VC, Office of External Affairs) who was striking the conversation with the guest, **Ms. Ananya Birla** (Indian singer, songwriter and entrepreneur)!!
- The amazing painting on the stage denotes the “*amrut*” from “the churning of the ocean” , pouring into a pitcher held by a woman. For the stage-art, we used this painting created by lady artist Ms. Nivedita Pattnaik, with a purpose!!
- After the conversation, a *swift change* of the stage setup for a mesmerizing musical performance by the guest was facilitated by **Team Administration**. This readiness demands a planned execution which was indeed executed very smoothly and swiftly !!



**THE MESMERISING PERFORMANCE**



**CHITKARA UNIVERSITY**

**NOW THAT'S A GROUP PHOTO !!**





# FOYER OF EXPLORETORIUM



## ACTIONS BEHIND THE SCENE



*TEAM ADMINISTRATION*